

Custom Landing Page Elements

Our one-page order and checkout platform provide a quick and easy way to execute your pre-order campaign, book promotion, book club, or corporate gifting program. It is an ideal and easy way to run special offers or your everyday orders through an experienced book retailer with a customized user experience.

View a live sample of a custom landing page here.



PAGE CONTENT

ABOVE THE FOLD

LOGO: The top-most graphic on the page.

HEADLINE: The largest text on the page, centered and situated below the logo.

DESCRIPTION: Text displayed below the Headline.

ACCESS CODE: A code can be required to access the order page. This can be enabled/disabled.

BELOW THE FOLD *THESE ELEMENTS ARE OPTIONAL

QUOTE: A stylized quotation or testimonial with attribution.

RICH TEXT: Paragraph text that can include stylizations such as italics, bold, links, and embedded videos and images.

AUTHOR PAGE LINK: A link to the author's page on porchlightbooks.com. This page will display a bio, photo, and links to the author's other books.

CONFIRMATION PAGE

ON-PAGE CONFIRMATION MESSAGE: Plain text message that appears when an order is placed.

EMAIL MESSAGE: Rich text message that is emailed after an order is placed.

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QUOTE | Unsteppable Teams will recharge, refresh and refuel you. MICHAEL C. BUSH - CEO OF GREAT PLACE TO WORK FOR ALL

Aiden brings his three levels of Unstoppable Leadenship to life so people, leadens, and organizations at every level can succeed sconer, more consistently, and with greater impact.

sple from around the world have benefitted from his keynotes, training, and courses on success, leadenship, team-building, and rkplace culture.



todey's hard-changing world, success is determined by your lifty to build and lead teams. There's no greater challenge in galvanizing people into teams that are equipped to solve billions, overcome hurdles, and simply do more Alden-

robiens, covercome hundles, and simply do more Addentrongh surprising protein and leasons from his many years as under and CED of the fasteral growing consumer products ongary in America, an well as his transmission and the EU, platon commander—thans the 4 pillian he uses to wellop. Unstappide Teams, You'll also get his CA.R.E. based addentify famework, which will make teasin for you to iscover a new passion for leading and building teams.



Aiden Mills Aiden Mills developed his powerful methodology for defining and achieving goals while overcoming childhood asthma to become a nationally nanked ower, then a Navy SEAL platoon commander, developer of the Perfect Fitness line of exercise products, and CEO of Perfect Fitness, whose sales he took from \$500,000 to \$63 million in three years.