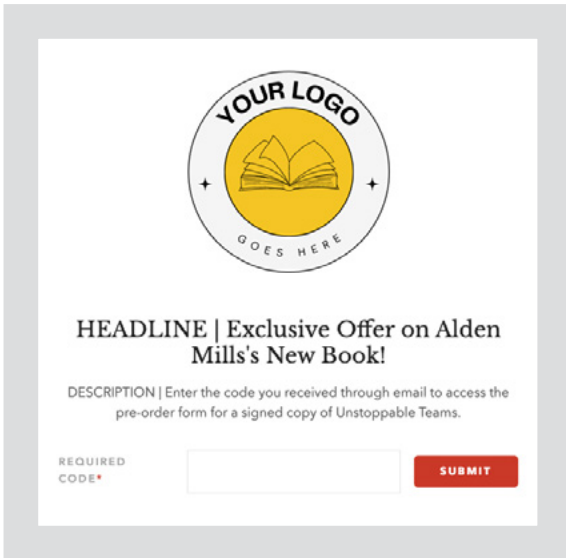




## Custom Landing Page Elements

Our one-page order and checkout platform provide a quick and easy way to execute your pre-order campaign, book promotion, book club, or corporate gifting program. It is an ideal and easy way to run special offers or your everyday orders through an experienced book retailer with a customized user experience.

[View a live sample of a custom landing page here.](#)



### PAGE CONTENT

#### ABOVE THE FOLD

**LOGO:** The top-most graphic on the page.

**HEADLINE:** The largest text on the page, centered and situated below the logo.

**DESCRIPTION:** Text displayed below the Headline.

**ACCESS CODE:** A code can be required to access the order page. This can be enabled/disabled.

#### BELOW THE FOLD

**\*THESE ELEMENTS ARE OPTIONAL**

**QUOTE:** A stylized quotation or testimonial with attribution.

**RICH TEXT:** Paragraph text that can include stylizations such as italics, bold, links, and embedded videos and images.

**AUTHOR PAGE LINK:** A link to the author's page on [porchlightbooks.com](http://porchlightbooks.com). This page will display a bio, photo, and links to the author's other books.

#### CONFIRMATION PAGE

**ON-PAGE CONFIRMATION MESSAGE:** Plain text message that appears when an order is placed.

**EMAIL MESSAGE:** Rich text message that is emailed after an order is placed.

